

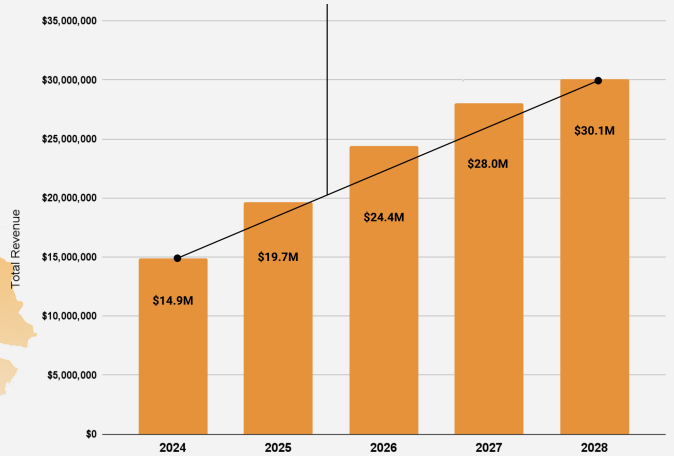


MENA Group simplifies the entry of US and international brands into the MENA region (Middle East and North Africa), addressing logistical and regulatory challenges. Their services ensure seamless market access and growth within this lucrative market.

### THE MENA GROUP EDGE

The MENA Group team is uniquely positioned with over 108 years combined experience and a robust network to achieve extraordinary results. MENA Group is looking to acquire distributor, Lionfish, to expand operations in the UAE, Saudi Arabia, and Kuwait, as well as increase its brand and retailer footprint.

### 2X TOP LINE REVENUE GROWTH IN NEXT 4 YEARS



**SCOTT HOLMES**  
Co-founder, CEO, Partner



**ABDULRAHMAN ALNASRI**  
Co-founder, Head of Development, Partner



**JEFF HOLMES**  
President, CFO, Partner



**DYLAN SCIARAPPA**  
Regional Sales Manager



**GARY HERBERT**  
Partner, Strategic Advisor



**GLEN MELLA**  
Strategic Advisor



**IKE IKEME**  
Board Member

### HYPERGROWTH PERFORMANCE BY THE NUMBERS

FY 2022	FY 2023	THRU FEB 2024
6 Retailers	42 Retailers	59 Retailers
\$147K Revenue	\$809K Revenue	\$405K Revenue
\$41K Gross Profit	\$261K Gross Profit	\$142K Gross Profit



### LIONFISH ACQUISITION BENEFITS

- Gain access to 21 new retailers and 212 new doors—including single largest retailer, Dubai Duty Free
- Expansion into new category—consumer electronics
- Assume current distribution of Lionfish’s brands
- Realize immediate revenue and income returns
- Utilize existing warehouses in the region, Inter Gulf delivery couriers, and in-house digital marketing support



### RAISE DETAILS: \$3.4M SAFE

20% Discount  
\$11.9M Current Valuation

### USE OF FUNDS

\$3.2M Purchase of Lionfish  
\$0.2M Transactional and transfer costs of acquisition

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