

RevRoad Mentors Program

The presence of a mentor has been shown to at least double the lifespan of a startup. Do you remember the time a mentor made all the difference in your career? Now you can make that same difference for other founders.

Mentors are an important part of the culture at RevRoad: they share their experiences and knowledge in order to guide early entrepreneurs to success. RevRoad Mentors contribute to innovation and push founders to keep going when times get tough. Sometimes frank conversations and thoughtful strategy produce the greatest results.

As a RevRoad mentor, you will have the opportunity to help founders on the ground level by adding your bird's eye perspective. You can provide them with the understanding and inspiration that they need to make better decisions, which directly contributes to the success of their company.



Pay it forward

Chances are, someone helped you on your road to success. This is your chance to give back and share the wisdom you have fought hard to learn and meet some incredibly passionate founders at the same time. Although unpaid, mentoring with RevRoad provides value as you watch founders you've helped find profitability.



Shake things up

Our mentors have often stated that they have learned just as much from their mentees. Expose yourself to fresh faces who bring innovative ideas and perspectives.



Connect with the future

The RevRoad Ecosystem is full of future-focused people with considerable knowledge and connections. RevRoad Mentors gain access to internal events and learn of great investment opportunities. You will connect entrepreneurs you mentor with your network. The goal is to establish relationships with industry leaders with whom you associate.

It's easy to get going:

1. Express interest

Interested in becoming a mentor? Fill out a simple form, and you will be contacted shortly!

revroad.com/become-a-mentor

Fill it out now

2. Work out the details

What are your interests? What industries do you know best? RevRoad pairs mentors and mentees with commonalities to create the best experience for both parties. We will connect you via an introductory meeting to make sure things feel right before you get going.

3. Get going

There is no set program. The mentor relationships that work best typically figure out their own specific cadence that works best. We have noticed greater success in mentoring relationships where significant time (up to 2 hours) is spent on a weekly basis on the phone or in person. At a minimum every week. Mentors that get the most out of the RevRoad experience tend to want to check in on their mentees often because they get along well. That said, we leave it up to you. We ask for an update once a month to understand if there is anything we can do to help.

Mentoring is not just professional advice: it often bleeds into many other aspects of life for each party. Those that do it well consider it a valuable learning experience and walk away with lasting friendships. Who knows? Maybe mentoring will produce the kind of relationship that leads to other profitable ventures. With more than 4 dozen portfolio companies currently, and more joining the RevRoad portfolio each quarter, there has never been a better time to become a RevRoad Mentor.

While you will probably cover many topics in your session, at a minimum, we hope you cover these topics:

- Support for new leaders
- Executive-level support to maximize success
- Priority setting
- Help to identify, manage, and complete activities
- Professional development

- Problem management
- Help to identify, manage, and resolve issues as early as possible
- Decision making
- Training to increase effectiveness within the organization
- Goal setting
- Creating plans of action with someone who has been there before

We will create a shared document that allows either party to keep a running set of notes of what was discussed in each session between portfolio companies and RevRoad mentors.

What are you waiting for? Let's match you with the perfect mentoring opportunity today!

Ready. Set. Rev!